PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Messrs. V. Smith/J. Korman DATE: February 14, 1990

FROM: Dolores L. Smith

SUBJECT: Bucks 6's Samples

Please manufacture the following quantities of open stock Bucks 6"s Samples in 3M cases.

Bucks	Code	Quantity
F/F 85's	1223	150,000
Lights 85's	1263	150,000

These samples will be used in marketing programs during April through June in the Birmingham and Arizona test markets. They will be needed in the field by March 29, 1990.

If we have any material on hand with which to work, make as many of the required 6's as we can. Let me know how much product we will be able to produce. If we have to start from scratch and order all the materials needed to conduct these promotions, I'll need to know the delivery date of the materials to Richmond. I'll also need to know when these cigarettes can be delivered to the Sales Force.

Call me as soon as you've determined our options for this production run.

Dee Smith

DLS/cs

cc: P. Godwin
A. Goldfarb
T. Goodale
E. Herald
A.J. Kay, Jr.
R. Latshaw
W.F. Pearce
N. Pilotti
S. Rivera
G. Sledge
M. Suter
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